



November 2, 2016

DIVISION MEMORANDUM

No. 207, s. 2016

NOV 02 2016

Conduct of the SY 2016 Division Schools Press Conference (DSPC)

To: Chief (CID), (SGOD), Education Program Supervisors
Public Schools District Supervisors
School Heads/Administrators, School Paper Advisers (SPA)
Public and Private Elementary and Secondary Schools

1. In pursuant to Republic Act (RA) No. 7079, otherwise known as Campus Journalism Act of 1991, Benguet-DepEd announces the conduct of the Division Schools Press Conference (DSPC) for SY 2016-2017 with the theme "**Strengthening Freedom of Information through Campus Journalism**" at Benguet National High School Main (BENHS) on November 19-22, 2016
2. Arrival of participants will be after 3 PM on November 19, 2016. Meeting of all advisers will be at 7 PM (after dinner-first meal) at Benguet National High School Main open gym.
3. A registration fee of **SIX HUNDRED TWENTY FIVE PESOS (625.00)** shall be charged from each participant's payable in check or in cash to Benguet National High School Main to defray expenses for meals (except snacks as agreed during the SPAA meeting), hand-outs, and honoraria of speakers/judges, water, electricity, certificates and other operational expenses. Trophies for the conference shall be charged against division funds/MOOE.
4. The registration fee, travel, snacks, membership/annual dues (P30 for **student/Journalist**, P60 for **School Paper adviser**) and other expenses incurred in the participation to this conference shall be charged to local funds, school MOOE, and/or other school funds subject to the usual accounting and auditing rules and regulations. Participants from private schools and BSU shall make financial arrangements with their respective administrators.
5. Participating schools/districts are requested to submit the number of their participants by gender to the host school or to the division office on or before **November 18, 2016**.
6. Participants must bring their own beddings, mosquito nets, eating paraphernalia, school IDs and other personal effects. The first meal is dinner of November 19 and the last meal is lunch of November 22, 2016.
7. The implementing guidelines/contest rules in the conduct of the 2016 NSPC will be followed except for some specified revisions.
8. Members of the working committees and other information are found in the enclosures.
9. Immediate and widest dissemination of this memorandum is hereby enjoined.


FEDERICO P. MARTIN, Ed. D, CESO VI
Schools Division Superintendent

CONTEST GUIDELINES FOR 2016 DIVISION SCHOOLS CONFERENCE (DSPC)

- The Individual Contests for both elementary and secondary levels shall have the following categories/events in two mediums.

English	Filipino
1. Editorial Writing	Pagsulat ng Editoryal
2. Feature writing	Pagsulat ng Lathalain
3. News writing	Pagsulat ng Balita
4. Sports writing	Pagsulat ng Balitang Pampalakasan
5. Science and Technology writing	Pagsulat ng Balitang Agham at Teknolohiya
6. Editorial Cartooning	Kartung Pang-Editoryal
7. Photojournalism	Larawang Pampahayagan
8. Copy Reading and Headline Writing	Pagwawasto at pag-uulo ng Balita

- Lecture-discussion shall be followed by Individual writing contest both in English and Filipino.
- There shall be one (1) participant per school, per event. A participant, however, may have a maximum of two (2) events, but in only one medium. There shall be two (2) participants for editorial cartooning; one (1) for English and one (1) for Filipino, likewise with photojournalism; one (1) for Filipino and one (1) for English.
- Contestants for photojournalism must provide their own digital cameras with 20 megapixels and an empty memory/ storage cards, properly labeled.
- The Radio Broadcasting and Scriptwriting contest for both elementary shall be in English and Filipino. There shall be 7 Campus Journalists (CJs) per team per medium. The anchor, news presenter, infomercial, technical application, script and radio production will be evaluated.
- The Television Broadcasting and Scriptwriting contest for the secondary shall be in English and in Filipino. There shall be 7 Campus Journalists (CJs) per team per medium
- Paper-based school papers may be submitted with the following technical specifications (both elementary and secondary-English and Filipino):

a. Number of Pages
1. Editorial section/ Pahinang Editoryal – at least 2
2. Feature Section/Pahinang Lathalain- at least 3
3. News Section/Pahinang Balita- at least 3
4. Sports Section/Pahinang Isports – at least 2
5. Science and Technology Section/Pahinang Pang-agham at Teknolohiya- at least 2
b. Color: monotone/duotones/tri-color
c. Process: Offset
d. Paper Stock: Book paper or C2S 60 lbs.-70 lbs.
e. Size: 9"x12"- 18"x12" (Elementary) 12"x18"-18"x24" (Secondary)
f. Color: front and back in full color, inside pages in black and white

- The different sections and categories to be judged for the group contest are as follows:

1. Editorial Section/ Pahinang Editoryal
2. Feature Section/Pahinang Lathalain
3. News Section/Pahinang Balita
4. Sports Section/Pahinang Isports
5. Science and Technology Section/Pahinang Pang-agham at Teknolohiya
6. Lay-out and Page Design Category/ Kategoryang Pag-aanyo at Disenyo ng Pahina

- Collaborative Publishing contest , Radio and Television broadcasting shall be conducted per school.
- Participating schools must submit 10 copies of their school papers before the first writing contest.

GUIDELINES FOR THE CONDUCT OF RADIO BROADCAST CONTEST

A. SCRIPTWRITING

1. The students will be given 1 ½ hours to prepare a script for a 5 –minute radio broadcast, that includes an infomercial, which may depict health, environment, politics and social issues, and four(4) news articles, which may be based on press releases, raw data, or any other option given by the NTWG. The infomercial shall have a maximum length of (1) minute and shall use the language that the group is competing in. Another 30 minutes will be allotted for the printing of the output.
2. Each team may use up to three laptops and an inkjet printer in preparing and printing of the script. The team should ensure that the laptops they will use for the contest should not contain any document that they may use as reference or model during the conduct of the contest. All laptops should be submitted to the contest committee for inspection. Each team is required to bring its own extension wires and other equipment's such as CD player for rehearsal.
3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, a member of the contest committee shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school but it should include the names of the members of the team with their job assignment/contribution (i.e. anchor, news presenter, etc.)
5. Scripts should be:
 - Encoded using Arial font size 12
 - With directional instructions in capital letter
 - Double-spaced with normal margin
 - Printed in a letter-sized bond paper (8.5"x11")
6. Each team should submit four (4) copies of the script. Three (3) will be submitted to the judges and one (1) for the chairperson. The team may print extra copies for their own use.

B. Broadcast Simulation

1. A broadcast room for the presentation shall be identified in the testing center or contest venue. Only the contestants, judges and members of the contest committee shall be allowed inside. The student broadcasters shall be concealed from the judges all throughout their presentation.
2. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord will be provided for the CD player, laptops and other sources of sound effects, except mobile phones.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust and manipulate the main control board during their presentation.
4. Mobile phones and reference books shall not be allowed in the contest area.
5. In case of power failure, the affected team shall be allowed to perform again.
6. Loudspeakers shall be set up outside the broadcast room.
7. The order of presentation will be identified through drawing of lots by the directors before the script writing.
8. Each team shall be given eight (8) minutes for preparation, five (5) minutes for the actual broadcast and one (1) minute for exit. Provided running time shall be applied.
9. The organizers shall provide a wall clock or a timer, which will serve as the official time that can be seen by the contestants and the judges. There will be an official time keeper
10. A yellow flaglet shall be raised to signal the team that they have one (1) minute left for preparation. The green flaglet shall be raised to signal the team to start. The yellow flaglet shall be raised again to warn the team that they only have one (1) minute remaining and followed by the red flaglet to indicate that their time is up.
11. The entire production schedule shall be governed by the zero (0) or perfect score for the time scoring requirement.
12. The contestants shall leave the broadcast room right after their presentation.

WORKING COMMITTEES IN THE 2016 DSPC**A. Executive Committee**

Federico P. Martin	OIC-Schools Division Superintendent
Rizalyn A. Guznian	Chief Education Supervisor
Francis F. Peckley	Education Program Supervisor-English
Macarthy B. Malanes	Education Program Supervisor-Filipino

B. Committees

1. Registration and Program: Host School and SPA Association Treasurer
2. Display, Documentation, Awards

		Secondary	Elementary
Display	Chairman	Dionisia Quintino	Benilda Mendoza
	Co-Chairman	Corazon Villena	Myla Bayas
	Members	Jose Aclinen Martes Calasen	Joanne Baucas Jennifer Cayat
Documentation	Chairman	Ma. Zenaida Juguilon	Tuesda Lucio
	Co-Chairman	Suela Vencio	Karen Bosaing
	Members	Jennifer Arais Jessica Gavis	Novie Ann Bomowey Anderson Dawigi
Awards	Chairman	Thomas Tumpap	Annabelle Lawagan
	Co-Chairman	Benjamin Sacla	Selvitee Simeon
	Members	Sharon De Vera Minda Arisga	Manue Martin Maritess Padsuyan

Proctors

	Elementary		Secondary	
	ENGLISH	FILIPINO	ENGLISH	FILIPINO
NEWS	Rosemarie Yangkin	Maribel Arguelles	Jonilyn Padillo	Leitanie Alcaraz
FEATURE	Verna Manuel	Juvelyn Paleyan	Helen Golingab	Judy Ann Sipol
SCIENCE & TECHNOLOGY	Sharon De Vera	Grace Dumawor	Grail Bengwayan	Shiela Soriano
SPORTS	Clariza Tad-o	Teodora Senio	Teresita Ganasi	Ofelia Inso
EDITORIAL	Minda Arisga	Mary Ann Santos	Hilaria Palayao	Agustina Bolayo
EDITORIAL CARTOONING	Claire Lamsis	Myla Vicente	Clara Teofilo	Selvitee Simeon
COPY READING & HEADLINE WRITING	Jocelyn Agayao	Joannie Haramain	Daisy Gawidan	Dessa Castillo
COLLABORATIVE	Junia Naisod	Marjorie Kila-an	Mary Ann Pacio	Harold Bacuso
RADIO BROADCASTING	Lourdes Sinakay	Noemi Laduan	Daisy Canuto Mary Lenneng	Anna Marie Lopez Prima Joseph
PHOTOJOURNALISM	Agustin Nang-is	Agustin Dao-anis	Hilaria Palayao	Joveliza Bilog
TELEVISION BROADCASTING			Karen Bosaing	Novie Ann Bomowey

C. ACTUAL PRESENTATION

1. The format for broadcast copy (line count method) writing shall be used.
2. Infomercials may be derived from the subjects which have values related to government, economy, health, environment, social, spiritual, and/or moral responsibilities.
3. Group presenters in English shall be asked to perform ahead to give ample time to producers in Filipino to catch-up and make up for the time devoted to translation.

D. CHECKLIST

1. Copy of guidelines and judging procedures (for Judges)
 2. Program/Acknowledgement Form
 3. Presenters' Data Sheet (Proctor's Copy)
 4. Numbered competition sets of Raw items
- Turn over competition materials (raw news items) to proctor/teachers for safekeeping, making sure that the PRESENTERS' DATA SHEETS (1 copy for judges and 1 copy for DepEd proctors) are attached.
 - Proctors/Teachers conduct drawing of lots.
 - Sets of raw news items have already been numbered in advance.
 - Each set shall correspond to the number drawn by any group.
 - Proctors/ Teachers shall be responsible for the collection of duplicate scripts following the first hour and handling the same to the judges for the initial screening.
 - Proctors/ Teachers shall turn over to judges their copy of the presenters' data sheet

CRITERIA FOR JUDGING (OVERALL/GROUP PERFORMANCE) FOR BROADCASTING

35%	SCRIPT/PRODUCTION <ul style="list-style-type: none">• Application of Broadcast and journalism principles• Broadcast form of writing• Clear and logical organization of news scripts
35%	DELIVERY/PRESENTATION <ul style="list-style-type: none">• Clear presentation of items• Modulation, volume and voice quality• Confidence
30%	STYLE/TECHNIQUE <ul style="list-style-type: none">• Creativity• Uniqueness

100% TOTAL

Note: Corresponding points shall be deducted from the overall score for presentations which run under or over the prescribed time limit of 5 minutes.

Note: Guidelines for the Television Broadcasting and Scriptwriting will be given later.

CRITERIA FOR OUTSTANDING CAMPUS JOURNALIST

A. ACADEMIC STANDING (Preceding School Year) 20 points

RANK	1 st	2 nd	3 rd	4 th -10 th
POINTS	20	15	10	5

B. ACHIEVEMENT IN JOURNALISM 40 points

1. Individual Contest.....20 points

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National	20	19	18	17	16	15	14
Regional	13	12	11	10	9	8	7
Division	6	5	4	3	2	1	0.5

2. Radio Broadcasting.....10 points

	1 st	2 nd	3 rd	4 th	5 th
National	10	8	6	4	2
Regional	8	6	4	2	1.5
Division	6	4	2	1	0.5

3. Collaborative Publishing

	1 st	2 nd	3 rd	4 th	5 th
National	10	8	6	4	2
Regional	8	6	4	2	1.5
Division	6	4	2	1	0.5

C. LEADERSHIP 25 points

1. Elected Position and Accomplishments 10 points

LEVEL	Elected President	Vice President	Secretary Others	Treasurer,
National	4	3	2	
Regional	3	2	1	
Division	2	1.5	1	
School/Other Associations	1	0.5	0.5	

Accomplishment

	Designed and implemented a relevant project in the national/regional/division level related to Journalism	Worked as member of a technical working committee (NSPC/RSPC/DSPC)
National	6	4
Regional	4	2
Division	2	1

2. School Paper and Special Newsletters/Publication.....15 points

LEVEL	School	Special Publications (NSPC/RSPC/DSPC/Sports/Scouting Newsletters)
Editor-in-chief	4	3
Associate Editor	15	10
Section Editor	10	7
Writer/Contributor/Others	5	3

D. COMMUNITY AND EXTENSION SERVICES 10 POINTS

The candidate can get a maximum of 10 points in any of the following:

- a. NGO's Outreach Programs (e.g., volunteer work in health centers, election watcher, Officiating in barangay sports fests, etc.)
- b. Church Services (catechist, training facilitator or resource speaker in youth organizations, member of a church organization involved in related activities)
- c. Sangguniang Kabataan (May be an elected SK officer or an SK member who is actively involved in purok/barangay or community programs and projects.

E. INTERVIEW

5 points

CRITERIA			
Journalistic Attitude (Knowledge in Journalism)	Attitude in	Communication Skills 2 points	Personality 1 point
Can effectively explain questions regarding principles/content in Journalism and school		Can confidently express himself in the language used during the interview (1 point) Observes correct grammar, logic in organizing his thoughts and ideas (1 point)	Maintains his composure and shows bearing during the interview

CRITERIA FOR OUTSTANDING SCHOOL PUBLICATION ADVISER

A. PERFORMANCE RATING.....15 POINTS

Must have an average performance rating of not lower than Very Satisfactory (VS) for the past three (3) years.

Performance Rating	Points
100%	15
99%	14
98%	13
97%	12
96%	11
95%	10
94%	9
93%	8
92%	7
91%	6
90%	5
89%	4
88%	3
86-87%	2
80-85%	1

B. ACHIEVEMENT IN JOURNALISM CONTESTS.....50 POINTS

1. Group Contest (School Paper Category).....20 Points

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National	20	19	18	17	16	15	14
Regional	13	12	11	10	9	8	7
Division	6	5	4	3	3	2	1.5

2. Script Writing and Radio Broadcasting.....10 Points

	Individual			Group		
	1 st	2 nd	3 rd	1 st	2 nd	3 rd
National	5	4.5	4	5	4.5	4
Regional	3.5	3	2.5	3.5	3	2.5
Division	2	1.5	1	2	1.5	1

- In the event that there are several wins, the candidate can only get a maximum of ten (10) points for this category

3. Collaborative Publishing.....10 Points

	1 st	2 nd	3 rd
National	10	9	8
Regional	7	6	5
Division	4	3	2

4. Individual Contests.....10 Points

	1 st	2 nd	3 rd	4 th	5 th	6 th	7 th
National	10	9	8	7	6	5	4
Regional	8	7	6	5	4	3	2
Division	6	5	4	3	2	1	0.5

C. LEADERSHIP RELATED TO JOURNALISM.....15 POINTS

1. Elected position in Media/Journalism Associations.....8 Points

	President	Vice President	Secretary, Treasurer, and other Positions
National	8	7	6
Regional	5	4	3
Division	2	1	0.5

2. Other Publications (Sports/Scouting/Barangay/Municipal Newsletters, etc.)7 Points

	Special Publications (DSPC/RSPC/NSPC/Sports/Scouting Newsletters)
Editor-in-chief	7
Associate Editor	6
Section Editor	5
Writer/Contributor/Others	3

D. EXTENSION SERVICES/CONTRIBUTIONS RELATED TO JOURNALISM.....5 POINTS

Services	National	Regional	Division
Organizer/trainer/resource Speaker, Committee chair	5	4	3
Facilitator	3	2	1
Committee Membership	2	1	0.5

E. PUBLISHED READING MATERIALS AND ARTICLES RELATED TO JOURNALISM -5 PTS.

Books/modules on Journalism.....5 pts.

Articles.....3 pts.

(May be on Journalism or any topic)

National Circulation.....3 pts.

Regional circulation.....2 pts

Division/Municipal Circulation.....1 pt.

F. SCHOLARSHIPS/AWARDS RECEIVED RELATED TO JOURNALISM.....5 POINTS

	POINTS
National	5
Regional	4
Division	3
School	2

G. PANEL INTERVIEW.....5 POINTS

CRITERIA		
Journalistic Attitude (Knowledge in Journalism) 2 pts	Communication Skills 2 pts.	Personality 1 pt.
Can effectively explain question regarding principles in Journalism	-Can confidently express himself in the language used during the interview (1 pt.) -Observes correct grammar, logic in organizing his thoughts and ideas (1 pt.)	-Maintains composure and shows bearing during the interview -Projects a professional outlook